

# ADAM STOFSKY

New Media Advocacy Project

2009 Global Fellow



## BIG BOLD IDEA

Empower defenders of human rights and social justice by integrating video and social media into their advocacy strategy, enabling them to win their legal cases and organize communities.

## PERSONAL BIO

Adam Stofsky is the founder and executive director of the New Media Advocacy Project (N-Map). Adam discovered the power of new media advocacy when working in Nigeria on a massive forced eviction case, which had been stalled in court for fourteen years. He produced a documentary, advised by local lawyers, which allowed the evictees to tell their story and advance their case. Adam continued to develop his new media advocacy ideas at the Lawyers' Committee for Civil Rights, where he used new media to secure positive results for Katrina victims, employment discrimination plaintiffs, and minority voters. He is a graduate of Amherst College and Harvard Law School.

### Organization/Fellow Location

Valatie, United States

### Impact Location

North America

United States

### Organization Structure

Nonprofit

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