

# SABRINA HABIB

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**Kidogo**

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Co-Founded with Afzal Habib

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2015 Global Fellow



## BIG BOLD IDEA

Transform the trajectory of children living in urban slums by providing high-quality, affordable early childhood care and education.

## ORGANIZATION OVERVIEW

Kidogo aims to unlock the potential of young children living in East Africa's low-income communities by providing high-quality, holistic, early childhood care and education. Using an innovative social-franchising model, Kidogo supports local "Mamapreneurs" to start or grow their own childcare micro-business providing better care to young children and peace of mind to working mothers. Kidogo also runs a number of Early Childhood Centres of Excellence (CoEs) that model best practices, engage community members and policy makers, and act as mini-R&D labs to test new innovations. By empowering mothers, and giving young children the best start to life, Kidogo is helping to break the intergenerational cycle of poverty.

## PERSONAL BIO

Sabrina Natasha Habib is the co-founder and chief exploration officer at Kidogo, where she leads the organization's strategy, partnerships and impact. Prior to Kidogo, Sabrina spent three years working with the Aga Khan Development Network in East Africa, managing an Integrated Primary Health Care Project and the Social Innovations portfolio of a \$13.5 million maternal and child health grant. It was during this time that Sabrina first encountered the problem of 'babycare centers' in Nairobi's slums. Dissatisfied with the status quo and traditional approaches to development, Sabrina launched Kidogo in 2014 as a sustainable and scalable social enterprise. Sabrina holds an Honors Bachelor of Science from McMaster University and is completing her Master in Public Administration in Development Practice at Columbia University, where she is a Global Policy Research Fellow. Sabrina has worked with the UN's Sustainable Development Solutions Network to promote a child-integrated approach to the post-2015 global agenda. She is an enthusiastic writer, having authored a book, *Backwards & Forwards: My Journey Through Africa* and frequently contributes to publications, including the *World Policy Journal*.

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**Organization/Fellow Location**

Pickering, Canada

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**Impact Location**

Africa

Kenya

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**Organization Structure**

Hybrid

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