

# SALIF NIANG

Malo

Co-Founded with Mohamed Ali Niang

2011 Global Fellow



## BIG BOLD IDEA

**Fight extreme poverty and malnutrition in Mali by encouraging farmers to fortify rice with vital minerals and vitamins and connecting them with production, processing and markets.**

## ORGANIZATION OVERVIEW

Malo, formerly known as Malo Traders, creates and sells affordable, culturally appropriate rice-based products that enhance the health of mothers, children, and the planet.

## PERSONAL BIO

Salif Niang is a Ph.D candidate in the Department of Political Science at Purdue University. He was born in Italy and grew up primarily in Ethiopia and Cameroon. He is a citizen of Mali and came to the United States in 2002, where he earned his Bachelor's degrees in Political Science and French Language and Literature, and Master's degree in International Relations. His research and teaching centers around national power, conflict, governance, the gap between rich and poor nations, and social entrepreneurship as the 21st century approach to creating wealth and fostering stability. As the co-founder of Malo, he received prizes and awards at competitions such as the Global Social Entrepreneurship Competition, the Pace Pitch Contest, Temple University's Be Your Own Boss Bowl, and the Dell Social Innovation Competition. He is also a founder and board member of Tambaroua Business Farming.

### Organization/Fellow Location

Lafayette, United States

### Impact Location

Africa

Mali

### Organization Structure

For-profit

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