

# SCOTT SHERMAN

Transformative Action Institute (TAI)

Co-Founded with Randy Parraz

2005 Global Fellow



## BIG BOLD IDEA

Train a new generation of social entrepreneurs, innovators, and visionaries using a combination of positive psychology and nonviolence social change practices.

## ORGANIZATION OVERVIEW

In a time when many people are dismayed with the state of the world and fearful of the future – from national security to financial concerns, from health care to the environment – TAI offers a positive vision of hope and optimism. Instead of merely protesting what is wrong, TAI is training the next generation of social entrepreneurs to devote their energy to creating solutions. Their vision is to create the leaders of the most innovative social movements and successful social ventures of the future – the Gandhis and Carnegies of the 21st century. They advocate an innovative model of personal and social transformation, called Transformative Action.

## PERSONAL BIO

Dr. Scott Sherman is the Executive Director of an award-winning social enterprise, the Transformative Action Institute (TAI). The mission of TAI is to train the next generation of social entrepreneurs, innovators, and change makers for the 21st century. Sherman is an expert on the most effective ways that people succeed in their attempts to change the world – whether working for public health, the environment, or economic prosperity. He is currently writing a book summarizing his research, *How We Win: The Science of Making the World a Better Place*. Over the last decade, Sherman has taught courses on social entrepreneurship and social innovation at numerous universities, including Yale, Princeton, and Johns Hopkins. In 2005, Sherman won the international Echoing Green competition, which recognized him as one of the world's "best emerging social entrepreneurs." Sherman has also won awards from Ashoka U for excellence and innovation in teaching social entrepreneurship, including being part of the first class inducted into their "Hall of Fame." His curricula and workshops have been used at more than 50 campuses across the United States from Tulane and Harvard to Stanford and UCLA. His programs have also been used in dozens of nations around the world from Europe to Latin America, and from Africa to Asia. Sherman earned his undergraduate and law degrees from U.C. Berkeley, as well as his Ph.D. in environmental studies from the University of Michigan.

### Organization/Fellow Location

Los Angeles, United States

### Impact Location

North America

United States

### Organization Structure

Nonprofit

[VISIT WEBSITE](#)

