

SERITA COX

iFoster

2012 Global Fellow



BIG BOLD IDEA

Transform the child welfare system with an online platform that connects at-risk children and teens in foster care to the resources they need to become successful, independent adults.

ORGANIZATION OVERVIEW

iFoster aggregates the thousands of organizations and millions of caregivers in child welfare into a single online community to share resources, leverage their collective power and amplify their common voice to ensure that this country's most vulnerable children are put on the path to becoming independent successful adults.

PERSONAL BIO

Serita Cox brings to bear both her personal experience in foster care and her executive-level management experience leading and consulting to both Silicon Valley Fortune 500 companies and leading organizations in the non-profit sector. Before launching iFoster, Serita provided strategic counsel to some of the largest philanthropic foundations and non-profits service at-risk youth as a management consultant with the Bridgespan Group.

Issue area

Civil and Human Rights

Organization/Fellow Location

Truckee, United States

Impact Location

North America

United States

Organization Structure

Nonprofit

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