

TANYA MORGAN



GirlTrek

Co-Founded with Vanessa Garrison

2013 Global Fellow

BIG BOLD IDEA

Pioneer a health movement for black women and girls grounded in civil rights history and principles through walking campaigns, community leadership and health advocacy.

ORGANIZATION OVERVIEW

GirlTrek is a groundbreaking two-year-old national nonprofit based in Washington, D.C that inspires and supports African American women and girls to live their healthiest, most fulfilled lives – simply by walking. Through grassroots organizing and award-winning social media campaigns, GirlTrek supports over 15,000 walkers, 300 volunteers and inspires an ever-growing network of 145,000 supporters. GirlTrek's health movement relies on inspirational stories, street organizers, active role models, authentic partnerships, smart advocacy and a whole lot of hustle! In five years, GirlTrek aims to mobilize one million supporters to lead a "walking revolution for better health" in high-need communities across America.

PERSONAL BIO

Morgan is the CEO of GirlTrek, the largest health movement for Black women in America. Before starting GirlTrek, she served on the frontlines of education reform – in the classroom and leading new school development – with Teach for America and NYCDOE. In addition to Echoing Green, Morgan has been awarded fellowships by Ashoka, The Aspen Institute and Harvard Kennedy School's Social Innovation and Change Initiative.

Issue area

Health and Healthcare

Organization/Fellow Location

Maywood, United States

Impact Location

North America

United States

Organization Structure

Nonprofit

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