

TAKEMA ROBINSON

Laundromat Project

Co-Founded with Risë Wilson

2004 Global Fellow



BIG BOLD IDEA

Create personal and social transformation by using the space in coin-operated laundromats in communities of color as places to create and display art.

ORGANIZATION OVERVIEW

Rooted in the belief that art and cultural participation serves as an important pathway to civic engagement, The Laundromat Project aims to create socially relevant arts programming that is physically, conceptually and financially accessible to residents of Bedford-Stuyvesant, Brooklyn by offering the programming in a functioning laundromat. The Laundromat Project capitalizes on the "open space" of the laundromat to engage people that may not actively seek out an arts experience and/or those who may not be involved in social change initiatives. Through programs and workshops that focus on visual literacy, art making and exhibition, The Laundromat Project raises awareness around the issues affecting its community and create substantial opportunities for social critiques that lead to action. As a social enterprise, The Laundromat Project employs an innovative funding model, whereby income from the laundromat will provide a source of sustained revenue for the arts organization.

PERSONAL BIO

Takema Robinson is the Founder and Principal of Momentum for Progress, developing progressive strategies to increase self-efficacy, equity and justice for communities of color. Takema has over 15 years of experience in philanthropy, nonprofit development, community organizing, education, and the arts. Takema is a recipient of the Echoing Green Fellowship for Social Entrepreneurs and the Association of Black Foundation Executives Connecting Leaders Fellowship.

Organization/Fellow Location

New Orleans, United States

Impact Location

North America

United States

Organization Structure

Nonprofit

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