

# VINEET SINGAL

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CareMessage (Formerly Anjna Patient Education)

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2013 Global Fellow



## BIG BOLD IDEA

Develop the capacity of health organizations to serve poor communities across the U.S. by engaging mobile technologies to support health literacy and patient accountability and thus to reduce overall costs of care.

## ORGANIZATION OVERVIEW

CareMessage is a nonprofit that addresses the healthcare crisis in the United States by designing, building, and implementing innovative mobile health solutions, especially for safety net communities that are at greater risk for chronic, preventable diseases. Using interactive and personalized text and voice messages, we deliver actionable, tailored medical content that improves appointment attendance, medication compliance and disease self-management skills.

## PERSONAL BIO

Vineet is the co-founder and CEO of CareMessage, where he helps set the strategic direction of the organization and feels honored to tell the stories of the patients CareMessage serves. Previously, he led a team of Stanford students that helped register over 115,000 potential bone marrow donors using social media. He has also conducted and published research in cancer biology, ophthalmology, neurology and epidemiology at the Mount Sinai School of Medicine, the National Institutes of Health and Stanford School of Medicine. He is a Forbes 2012 "30 Under 30" Social Entrepreneur, a Paul and Daisy Soros Fellow, a Staples/Ashoka Global Youth Social Entrepreneur, Donald A. Strauss Scholar and a Barry M. Goldwater Scholar. He graduated with University Distinction from Stanford University with a degree in Biological Sciences, where he served as a student representative on the Stanford Board of Trustees.

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### Organization/Fellow Location

Austin, United States

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### Impact Location

North America

United States

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### Organization Structure

Nonprofit

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