

WILLIAM MASSON

Colibri Center for Human Rights

Co-Founded with Robin Reineke PhD

2014 Global Fellow



BIG BOLD IDEA

Change U.S.-Mexico border policies by witnessing human rights violations on the border, serving the families of missing migrants, and producing reliable data-driven research.

ORGANIZATION OVERVIEW

The mission of the Colibri Center for Human Rights is to end migrant death and suffering on the U.S.-Mexico border through forensic research, human identification, and education. Our database of missing and unidentified migrants along the border enables families, regardless of legal status or nationality, to achieve the basic human right to know the fate of a missing loved one. We envision a border where the protection of human life is paramount. As the only organization combining forensic science, research, and advocacy, Colibri aims to shift the conversation about immigration from one characterized by fear to one characterized by compassion.

PERSONAL BIO

William is the co-founder and director of operations for the Colibri Center for Human Rights. The Colibri Center aims to change border policies by witnessing human rights violations on the U.S.-Mexico border, serving the families of missing migrants, and producing reliable data-driven research. Living in both the United States and a short stint in Argentina, William grew up hearing stories from his Ecuadorian parents of the forced anglicization of their names, sweatshops, and sacrificing family to ultimately live in the US – like many of the families served by Colibri. William began his professional career helping nonprofits develop strategies to maximize technology use and data to further their missions. Prior to Colibri William led the development of the first enterprise level mobile application at the University of Arizona and later led product development and operations at a Tucson-based mobile tech startup. William has a bachelors degree in Economics and Latin America Studies from Oberlin College and an MBA from the University of Arizona.

Issue area

Civil and Human Rights

Organization/Fellow Location

Quito, Ecuador

Impact Location

North America

Mexico

United States

Honduras

El Salvador

Guatemala

Organization Structure

Nonprofit

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