

# DIEGO ONTANEDA BENAVIDES

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Latin American Leadership Academy

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Co-Founded with David Baptista

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Funded with support from the Jerome L. Greene Foundation

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2018 Global Fellow



## BIG BOLD IDEA

Promote sustainable economic development and strengthen democratic governance in Latin America by training and connecting a new generation of principled and socially innovative leaders.

## ORGANIZATION OVERVIEW

Latin American Leadership Academy (LALA) seeks to promote sustainable economic development and strengthen democratic governance in Latin America by developing a new generation of leaders. LALA creates international and socioeconomically diverse cohorts of the most promising graduating high school students who have demonstrated an unshakeable commitment to social change. These students then attend LALA's eighteen-month program blending entrepreneurial leadership, a liberal arts education, and social and emotional learning. The program also connects them to mentors, resources, and opportunities. LALA envisions a diverse continental ecosystem that collaborates across differences to bring shared prosperity to Latin America.

## PERSONAL BIO

Diego Ontaneda Benavides is co-founder and CEO of the Latin American Leadership Academy (LALA). Diego's passion for social and economic development took him from McKinsey & Company to the African Leadership Academy (ALA) in Johannesburg. At ALA, he was inspired by the vast potential he saw in empowering the region's most promising young leaders to solve their own communities' problems. After running two pilots in Latin America with co-founder David Baptista, he and David founded LALA in 2018. Diego graduated magna cum laude and Phi Beta Kappa with a BA in political economy from Williams College. He is an IDIF Fellow at Stanford Graduate School of Business, where he is MBA Class of 2018.

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### Issue area

Education

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### Organization/Fellow Location

Medellin, Colombia

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### Impact Location

South America

Colombia

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### Organization Structure

Nonprofit

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[VISIT WEBSITE](#)

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