

# ALISON LINGANE

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## Project Equity

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Co-Founded with Hilary Abell

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2014 Black Male Achievement Fellow



## BIG BOLD IDEA

**Build economic resiliency in low-income communities by developing scalable cooperative businesses, and creating local entrepreneurial ecosystems that increase worker ownership.**

## ORGANIZATION OVERVIEW

Project Equity builds economic resiliency in low-income communities by increasing worker ownership. We incubate and grow scalable cooperative businesses, and we catalyze change-makers across business, nonprofit, government and education sectors to integrate worker ownership into local ecosystems for economic development. Our place-based "impact and influence" strategy creates tipping points where worker ownership has demonstrable lasting impact on local communities. Low-income workers gain high quality jobs with above market pay, health care, professional growth, and ownership stakes within profitable companies. Co-creating economic stability and empowerment with black men and our diverse local workforce, we anchor quality jobs and wealth in communities.

## PERSONAL BIO

Alison Lingane is the co-founder of Project Equity, which builds economic resiliency in low-income communities by increasing worker ownership. Alison focused her early career on community-based youth empowerment, designing and leading micro-enterprise programs for urban youth, and has focused since then on leveraging the power of business to create scaled social change. Alison has held leadership roles in education-based social ventures designed to have human impact at scale, including Benetech (where she built and launched their first product), GreatSchools (the 6th largest parenting website), and InsideTrack (a scaled services company that drives college completion through 1:1 student coaching). Alison is a serial social-entrepreneur, having co-founded the world's largest triple bottom line business plan competition while in business school (Global Social Venture Competition), as well as a highly successful PreK-8 dual immersion school. She brings her experiences of scaled human impact and business development together with her founding partner Hilary Abell to tackle the core economic issues of our times. Alison has her B.A. from Harvard University, and her MBA from the Haas School of Business.

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### Organization/Fellow Location

Oakland, United States

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### Impact Location

North America

United States

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### Organization Structure

Nonprofit

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