

ROB GITIN



At The Crossroads

Co-Founded with Mumtaz Mustapha

1997 Global Fellow

BIG BOLD IDEA

Reach out to homeless youth and young adults at their point of need, and work with them to build healthy and fulfilling lives by bringing services directly onto the streets, and cultivating long-term, unconditional relationships with young people who would otherwise be disconnected from consistent support.

ORGANIZATION OVERVIEW

At The Crossroads reaches out to homeless youth and young adults at their point of need, and works with them to build healthy and fulfilling lives. They focus on young people who are not otherwise accessing services. They accomplish their mission through a combination of nighttime street outreach, 1-to-1 counseling, and work with collaborators who provide opportunities for their clients. At The Crossroads aims to build healthy trusting relationships with their clients, through which they can identify goals and develop plans to accomplish them. They work with other agencies to ensure that there is an accessible, comfortable continuum of support that will provide their clients with realistic opportunities to achieve their goals.

PERSONAL BIO

Rob Gitin is the co-founder and Executive Director of At The Crossroads, started in 1997. At The Crossroads reaches out to homeless youth and young adults at their point of need, and works with them to build healthy and fulfilling lives. ATC walks the streets at nighttime in San Francisco in the Tenderloin and the Mission, targeting youth who are not accessing traditional services. ATC's holistic, long-term, unconditional support empowers youth to build outstanding lives, not just lives of subsistence. Rob first became involved in working with homeless youth through an internship at Youth Outreach Program (YOP) in San Jose while an undergraduate at Stanford University. After graduating in 1996, Rob became a counselor at YOP, and a teaching assistant for a course on homelessness at Stanford. In April 1997, he was awarded an Echoing Green fellowship to start-up At The Crossroads with his colleague Taj Mustapha, and has been working with At The Crossroads ever since. Rob has been invited to speak around the country on the topics of homeless youth, organizational development, and youth development. In 2012, he was given the GQ Leader award. He is currently a SEERS Fellow at Stanford University, co-teaching a class on social entrepreneurship.

Issue area

Poverty Alleviation Economic Development

Organization/Fellow Location

San Francisco, United States

Impact Location

North America

United States

Organization Structure

Nonprofit

[VISIT WEBSITE](#) ↗

