

# TOURÉ MCCLUSKEY

OkCoplay, Inc

2012 Global Fellow



## BIG BOLD IDEA

Empower patients to find affordable medical care with a search engine that compares procedure providers, location, and cost.

## ORGANIZATION OVERVIEW

OkCoplay is a search engine for medical procedures that help patients find affordable medical care. At OkCoplay.com any user can quickly search for their needed medical procedure, compare local providers, and view actual prices. The service is free to customers and covers more than 70 medical procedures. The uninsured typically pay the most for their health care.

## PERSONAL BIO

Touré McCluskey is an entrepreneur who has worked extensively within the health care industry. He founded OkCoplay to help Americans without adequate insurance find and access affordable local health care. Touré holds an AB in History from Harvard University and an MBA from the Stanford University Graduate School of Business.

### Organization/Fellow Location

Bellevue, United States

### Impact Location

North America

United States

### Organization Structure

For-profit

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