

# ANTIONETTE D CARROLL

Creative Reaction Lab

2018 Global Fellow



## BIG BOLD IDEA

Overcome racial and health inequities impacting black and Latinx populations by creating a youth-led, community-centered movement and professional pipeline challenging structural racism.

## ORGANIZATION OVERVIEW

Creative Reaction Lab (CRXLAB) is creating a youth-led, community-centered movement and professional pipeline challenging racial inequities in the education, media, health, and government sectors. Through real-world, project-based educational programs, Black and Latinx youth apply a health, racial equity, and design lens to community challenges impacting the quality of life and life expectancy of both races. Changing the way youth (and people in general) address systemic oppression, CRXLAB has pioneered a social justice form of creative problem solving called Equity-Centered Community Design. CRXLAB's vision is a world that embraces the humanity, rights, and power of Black and Latinx people.

## PERSONAL BIO

Antionette Carroll is the Founder, President and CEO of Creative Reaction Lab, a nonprofit educating and deploying youth to challenge racial and health inequities impacting Black and Latinx populations. Within this role, Antionette has pioneered an award-winning form of creative problem solving called Equity-Centered Community Design (named a Fast Company World Changing Idea Finalist). Through this capacity, Antionette has received several recognitions and awards including being named an ADL and Aspen Institute Civil Society Fellow, Roddenberry Fellow, Echoing Green Global Fellow, TED Fellow, ADCOLOR Innovator, SXSW Community Service Honoree, Camelback Ventures Fellow, 4.0 Schools Tiny Fellow, St. Louis Visionary Award Honoree for Community Impact, and Essence Magazine Woke 100.

Within her almost 10 years of volunteer leadership, Antionette was named the Founding Chair of the Diversity and Inclusion Task Force of AIGA: The Professional Association of Design. She's a former AIGA National Board Director and Chair Emerita of the Task Force. During her tenure, she founded and launched several initiatives, including the Design Census Program with Google, Racial Justice by Design Initiative, Diversity and Inclusion Residency, and national Design for Inclusivity Summit with Microsoft. Additionally, she's the co-founder and co-director of the Design + Diversity Conference and Fellowship.

Antionette also is an international speaker and facilitator, previously speaking at Google, TED, Capital One, Harvard, Stanford University, Microsoft, NASA, TEDxHerndon and TEDxGatewayArch, AIGA National Conference, The Ohio State University, and more.

### Organization/Fellow Location

Saint Louis, United States

### Impact Location

North America

United States

### Organization Structure

Nonprofit

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