

DAVID DEL SER

Frogtek

2009 Global Fellow



BIG BOLD IDEA

Boost the productivity and income of small shopkeepers in the developing world with affordable business tools that can be run on mobile phones.

PERSONAL BIO

Prior to founding Frogtek, David del Ser worked for five years designing mobile applications in Vodafone's Research & Development group in Spain, in partnership with companies such as Nokia, Adobe, and Ericsson. David holds an MBA from Columbia Business School, where he was awarded the Nathan Gantcher Award in Social Enterprise, and where he founded Microlumbia, a student-run fund that provides investment and pro bono consulting services to microfinance institutions around the world. David holds a dual degree in Telecom Engineering from UPM in Madrid and ENST in Paris. He currently lives happily in the eternal summer of Mexico City. As of 2017, David del Ser is the Director of Inclusive Fintech at BFA Global.

Issue area

Poverty Alleviation Economic Development

Organization/Fellow Location

Madrid, Spain

Organization Structure

For-profit

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