

# BRIGITTE CHARLTON-VICENTY

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Inner City Green Team

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Co-Founded with John Johnson

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2020 Global Fellow



## BIG BOLD IDEA

**Increase recycling rates, save money, reduce the carbon footprint in New York City, and create hundreds of jobs for NYCHA residents through a door-to-door recycling collection service.**

## ORGANIZATION OVERVIEW

The Inner City Green Team is creating a sustainable, scalable, and replicable recycling infrastructure at New York City Housing Authority (NYCHA) with job creation and environmental protection at its core. Its unique service-based approach provides residents an accessible and engaging experience with recycling. It ties together resident education, convenience in the form of a door-to-door pickup service for recyclables, and rewards to effect behavior change. Its program will assist over 400,000 residents in diverting their recyclables from landfills, saving taxpayer dollars and providing paid work that can lead to a lifetime of employment and civic engagement for NYCHA residents.

## PERSONAL BIO

Brigitte Vicenty, a lifelong New York City Housing Authority (NYCHA) resident, is the founder of the Inner City Green Team. She has led the fight for herself and fellow residents in their "Right to Recycle" for a decade. She created ICGT when she learned that NYCHA's recycling program was nonexistent and there were no other options. She envisioned a convenient way for residents to recycle that could create jobs in communities with some of the highest unemployment rates. As a teen, Brigitte observed her mother's passion for caring about her community and witnessed the effects it had on others. Brigitte hoped to serve in a cause that would be impactful beyond where she grew up. With her passion for the environment and appreciation for its life-giving power, Brigitte wants others to join her "green ministry." In 2018, she won the NYCx Co-Lab Challenge and was honored at the Zero Waste in Shared Space Recognition Ceremony. The project was recently featured on New York's PIX11 and News12 as well as by Politico. Brigitte is a 2020 Echoing Green Fellow.

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### Organization/Fellow Location

Bronx, United States

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### Impact Location

North America

United States

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### Organization Structure

Nonprofit

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