BIG BOLD IDEA
Foster community and connect housing-insecure and foster-involved high school students by using technology to connect them to coaching and training that ensures they graduate with pathways toward higher education and careers.

ORGANIZATION OVERVIEW
TasselTurn seeks to ensure that housing-insecure and foster-involved high school students graduate connected to college, careers, and community. TasselTurn’s social platform connects students to personal education coaching, college and career matching, and training to build non-adaptive skills. Through partnerships with schools, corporations, and child welfare, TasselTurn is closing the achievement gap and creating pathways out of poverty for the nation’s most vulnerable students.

PERSONAL BIO
Shanté Elliott, the founder and CEO of TasselTurn, grew up in Fayetteville, North Carolina, and at age 13 received a forever family through adoption. After graduating college, she forged a career in college access and education policy for the University of North Carolina system, where she was responsible for helping first-generation students access and matriculate college through federal TRIO programs, which target students from disadvantaged backgrounds. Upon moving to Chicago, her work in child welfare began with the nonprofit Court Appointed Special Advocates (CASA) of Cook County. As director of engagement, she was responsible for forming external partnerships and recruiting and training volunteers to advocate for children in foster care in court. Shanté holds dual baccalaureate degrees and a master’s in education policy from Loyola University Chicago, and she is completing doctoral work at Northwestern University. In 2019, Shanté was named a Forbes Changemaker and was recognized as a L’Oreal Paris Women of Worth Honoree. Shanté is a 2020 Echoing Green Fellow.