

# ANU GUPTA

BE MORE America

2016 Global Fellow

## BIG BOLD IDEA

**Eliminate unconscious bias in medical decision making by training healthcare professionals to apply evidence-based strategies that encourage mindfulness and cultural competency.**

## ORGANIZATION OVERVIEW

BE MORE trains professionals to reduce and eliminate the influence of unconscious bias in their decision-making through in-person and online trainings. They are developing an online training to train healthcare professionals in evidence-based mindfulness strategies that reduce unconscious bias and track a reduction in their unconscious bias via the Implicit Association Test (IAT). The organization's mission is to bridge the information gap between leading scientific findings and on-the-ground practices that create and sustain racial inequities. Its aspiration is to revolutionize human relations and enable a society where one's appearance and ancestry do not dictate one's life opportunities and experiences.

## PERSONAL BIO

Anurag Gupta is CEO and founder of BE MORE. Anurag has dedicated his career to innovating solutions to society's intractable challenges. He developed a program to foster critical thinking among Burmese youth; supported women's groups from around the world to express their grievances to international treaty bodies; designed a research project that identified the root causes of race-based disparities in America; provided counsel to various criminal justice reform projects at the Vera Institute of Justice; published academic articles on triple-bottom-line corporate structures such as Benefit Corporations; and served as a Fulbright Teaching Fellow in rural South Korea. Anurag is a Nathan Cummings Foundation Fellow and a grantee of the Brooklyn Accelerator. His work has been profiled in the Huffington Post, the International Institute of Education, and #BKLIVE, as well as at numerous venues such as Cavendish Global, ACGME, and The Middle Project. Anurag has a JD from NYU School of Law, a master's from Cambridge University, and a bachelor's in international relations and Islamic studies from NYU. Trilingual, Anurag enjoys hiking and teaching yoga.

### Organization/Fellow Location

Brooklyn, United States

### Impact Location

North America

United States

### Organization Structure

Nonprofit

VISIT WEBSITE [↗](#)

[f](#) [t](#) [v](#) [in](#)