

WINSTONE EDWARD ODHIAMBO

Edom Nutritional Solutions (formerly Healthy Food Systems)

2012 Global Fellow

BIG BOLD IDEA

Nourish 500 million women and children in Africa using an innovative technology that fortifies staple flours with micronutrients at the local mill level.

ORGANIZATION OVERVIEW

Using an innovative dispenser and technology that enables small scale millers to fortify staple flours with Vitamin A and Iron premixes at the local milling level, Healthy Food Systems puts us in reach of a world where no child faces blindness, immunity impairment, birth defects, death or loses their mother in childbirth because of vitamin A or Iron deficiencies.

PERSONAL BIO

Over the past 8 years, Winstone Odhiambo has produced content on cost effective micro-nutrient interventions and gained extensive insights of the existing integrated micro-nutrient delivery systems and determined the most impactful methodologies that will fix the systemic loose ends in the food value chains to combat the vicious circle of poverty and malnutrition in the developing world.

Issue area

Food and Agriculture

Organization/Fellow Location

Kisumu, Kenya

Impact Location

Africa

Kenya

Organization Structure

Hybrid

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