

# JESSICA JOHNSON

## Scholarship Academy

All Fellows Conference Host Committee, Atlanta 2016

2012 Black Male Achievement Fellow



### BIG BOLD IDEA

Teach students to leverage their financial aid options through a curriculum-based scholarship prep program.

## ORGANIZATION OVERVIEW

The Scholarship Academy trains black college males to serve as Scholarship Ambassadors, using their own stories of scholarship success to empower black high school males to take ownership of the financial aid process.

## PERSONAL BIO

Jessica Johnson is a Howard University graduate and recipient of over \$200,000 in scholarships. As the Founder and Executive Director of The Scholarship, she has spent the last decade serving as a family scholarship consultant and travels throughout the country conducting scholarship workshops for organizations such as The Southern Christian Leadership Conference (SCLC), The U.S. Department of Labor, The New York Urban League, and the National Center of Philanthropy. Jessica is the author of The Scholarship Workbook, the nation's only curriculum-based scholarship guide. Her nonprofit, The Scholarship Academy has helped students secure over \$6 million in scholarships. On average, participants reduce their debt by \$14,000. Because of her commitment to helping students pursue debt-free degrees Jessica has received numerous awards, the most recent includes being named an Inaugural Echoing Green Black Male Achievement Fellow, the NAACP's Entrepreneur of the Month, Ebony Magazine's Educate Young Minds Award, Root Magazine's Top 100 Emerging Leaders, and the Center for Financial Enterprise Development's Innovative College Access Champion Award. She has been featured on Ebony.com, Black Enterprise, the Black Issues in Higher Education Magazine, the NAACP Crisis Magazine and on the cover of React Magazine.

### Organization/Fellow Location

Atlanta, United States

### Impact Location

North America

United States

### Organization Structure

Nonprofit

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