José Antonio Aguilar Contreras is the founder of RacismoMX, registered as Educación contra el racismo, A.C., a nonprofit organization tackling racism in Mexico. He holds a BS in economics from the Mexican Autonomous Institute of Technology (ITAM) and an MBA from the University of Essex in the United Kingdom. At a young age, he discovered the power of communication in social transformation, inspiring him to launch the first mainstream LGBTQ+ magazine in Mexico, OHM, in 2007. This helped to both make visible the LGBTQ+ movement in the media and gave a platform for the human rights agenda that led to same-sex marriage laws in 2010. Prior to RacismoMX, he was head of digital content for the Public Education Office. In 2018, he founded RacismoMX to create educational tools for young people, generate data about systemic oppression, and start a public conversation about racism in Mexico. Currently, he is developing a documentary to expose racism in Mexico and offering possible solutions to tackle it.