

# JOSÉ ANTONIO AGUILAR CONTRERAS

RacismoMX

2021 Global Fellow



## BIG BOLD IDEA

**Acknowledge and eradicate systemic racism in Mexico by building the capacities of young antiracist leaders, generating new data and research, and launching innovative public communication initiatives.**

## ORGANIZATION OVERVIEW

RacismoMX aims to eradicate racism in Mexico through an intersectional approach in three main areas: education, research, and communication. RacismoMX strengthens the capacities of young antiracist leaders of the future through workshops and educational programs. It generates new knowledge and data on how racism operates in Mexico, especially within the judicial system. Finally, RacismoMX promotes antiracism and racial literacy through social media campaigns, webinars, and podcasts. With these actions, RacismoMX plans to open up the public conversation around solutions to end racial inequality in Mexico.

## PERSONAL BIO

José A. Aguilar-Contreras is the founder of RacismoMX, registered as Educación contra el racismo, A.C., a nonprofit organization tackling racism in Mexico. He holds a BS in economics from the Mexican Autonomous Institute of Technology (ITAM) and an MBA from the University of Essex in the United Kingdom. At a young age, he discovered the power of communication in social transformation, inspiring him to launch the first mainstream LGBTQ+ magazine in Mexico, OHM, in 2007. This helped to both make visible the LGBTQ+ movement in the media and gave a platform for the human rights agenda that led to same-sex marriage laws in 2010. Prior to RacismoMX, he was head of digital content for the Public Education Office. In 2018, he founded RacismoMX to create educational tools for young people, generate data about systemic oppression, and start a public conversation about racism in Mexico. Currently, he is developing a documentary to expose racism in Mexico and offering possible solutions to tackle it.

### Organization/Fellow Location

Cuahtemoc, Mexico

### Impact Location

Mexico

### Organization Structure

Nonprofit

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