

TEQUILA JOHNSON

The Equity Alliance

Funded with support from the Jerome L. Greene Foundation

2021 Global Fellow



BIG BOLD IDEA

Build the political and economic power, influence, and direct decision-making authority of Black people in the American South through political education, relational organizing, and community mobilization.

ORGANIZATION OVERVIEW

The Equity Alliance seeks to build independent Black political and economic power in the South. The Equity Alliance believes in using voting and economic power as a weapon in the fight for social justice. The organization's solutions-based approach centers the voices and experiences of directly impacted Black communities and challenges the status quo by pushing institutions to create a people-powered alternative vision for how government works. The Equity Alliance heals, restores, educates, mobilizes, and organizes Black communities to take action on issues impacting their lives.

PERSONAL BIO

Tequila Johnson is the co-founder and co-executive director of the Tennessee-based nonprofit The Equity Alliance, a Black-led organization fighting for equitable access to political economic power. As a trusted leader in voting rights and community advocacy, Tequila has built and led numerous initiatives, trainings, and award-winning campaigns in 20 states and internationally in Nigeria, Ghana, Germany, and Abu Dhabi. As a single mom, first-generation college student, and Black woman raised in the Deep South, Tequila is highly regarded for her unapologetic relational approach to civil rights activism. Affectionately known as a "Young Solutionary," Tequila's ability to creatively combine traditional strategies with modern solutions that catapult people to action has paved the way for her to build a strong multigenerational and multiracial following. Some of her recognitions and awards include being named Nashville Voice's 2018 Nashvillian of the Year, the 2019 NAACP Ella Baker Power Awardee, a 2019 Nashville Business Journal Woman of Influence, a 2020 Roddenberry Fellow, 2020 Tennessean of the Year, a 2021 Athena nominee, and a 2021 Tennessee Human Rights Commission Rising Advocate.

Organization/Fellow Location

Nashville, United States

Impact Location

United States

Organization Structure

Nonprofit

[VISIT WEBSITE](#)

