

# TEQUILA JOHNSON

## The Equity Alliance

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2021 Global Fellow



### BIG BOLD IDEA

**Build the political and economic power, influence, and direct decision-making authority of Black people in the American South through political education, relational organizing, and community mobilization.**

### ORGANIZATION OVERVIEW

The Equity Alliance seeks to build independent Black political and economic power in the South. The Equity Alliance believes in using voting and economic power as a weapon in the fight for social justice. The organization's solutions-based approach centers the voices and experiences of directly impacted Black communities and challenges the status quo by pushing institutions to create a people-powered alternative vision for how government works. The Equity Alliance heals, restores, educates, mobilizes, and organizes Black communities to take action on issues impacting their lives.

### PERSONAL BIO

Tequila Johnson is the co-founder and co-executive director of the Tennessee-based nonprofit The Equity Alliance, a Black-led organization fighting for equitable access to political economic power. As a trusted leader in voting rights and community advocacy, Tequila has built and led numerous initiatives, trainings, and award-winning campaigns in 20 states and internationally in Nigeria, Ghana, Germany, and Abu Dhabi. As a single mom, first-generation college student, and Black woman raised in the Deep South, Tequila is highly regarded for her unapologetic relational approach to civil rights activism. Affectionately known as a "Young Solutionary," Tequila's ability to creatively combine traditional strategies with modern solutions that catapult people to action has paved the way for her to build a strong multigenerational and multiracial following. Some of her recognitions and awards include being named Nashville Voice's 2018 Nashvillian of the Year, the 2019 NAACP Ella Baker Power Awardee, a 2019 Nashville Business Journal Woman of Influence, a 2020 Roddenberry Fellow, 2020 Tennessean of the Year, a 2021 Athena nominee, and a 2021 Tennessee Human Rights Commission Rising Advocate.

#### Organization/Fellow Location

Nashville, United States

#### Impact Location

United States

#### Organization Structure

Nonprofit

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