

# DION DAWSON

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## Dion's Chicago Dream

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Funded with support from the Citi Foundation

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2022 Global Fellow



### BIG BOLD IDEA

**Cultivate financial, physical, and emotional stability for Chicagoland residents by stabilizing community access to fresh produce and combating food apartheid.**

### ORGANIZATION OVERVIEW

Dion's Chicago Dream is reimagining the food insecurity response in food deserts everywhere. Its "Dream Team" is changing the way data functions in Black communities. They deliver boxes that provide a week's worth of fresh produce to the doorsteps of food-insecure residents throughout Chicago. The Dream Team's model, which has minimal steps between the farm and the consumer, provides the best possible user experience. Dion's Chicago Dream's consistent messaging, paired with an organic social media movement and real-life impact, is challenging the status quo of food justice work.

### PERSONAL BIO

Dion Dawson is a philanthropic leader whose penchant for empathy leadership and communications has positioned him as a community leader and food justice warrior. After more than a decade working in governmental communications, public relations, and journalism, Dion followed his heart into the world of philanthropy. His childhood struggles with hunger, food insecurity, and homelessness motivated him to create Dion's Chicago Dream in 2020, fighting for the rights of those with similar struggles. He's committed to transparent operations, consistent programming, and quality food. In addition to his extensive leadership journey, Dion is an award-winning military journalist, philanthropic trailblazer, and humble son of Chicago's Englewood neighborhood.

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#### Organization/Fellow Location

Matteson, United States

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#### Impact Location

United States

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#### Organization Structure

Nonprofit

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