

# MANU CHOPRA

Karya, Inc.

2023 Global Fellow



## BIG BOLD IDEA

Build pathways out of poverty for rural Indians by connecting them to AI-based digital work.

## ORGANIZATION OVERVIEW

Karya is equipping low-income rural Indians with inclusive smartphone-based solutions to earn, learn, and grow. Karya's goal is to enable dignified livelihoods for rural Indians through ethical digital work, hyper-local skilling, and support and access to career opportunities. Capitalizing on the \$100 billion AI industry, Karya uses digital tasks to bring critical supplementary income to vulnerable rural populations at scale. Karya's platform is mobile-first, inclusive, and ethical, paying substantially higher wages.

## PERSONAL BIO

Manu Chopra is working on tackling extreme poverty by providing dignified digital work to rural Indians. He is the co-founder and chief executive officer of Karya, a transformative AI collective that is enabling dignified livelihoods by bringing supplementary income to vulnerable rural populations at scale. He graduated from Stanford University in 2017, where he co-founded CS+Social Good — Stanford's first student group focused on technology and impact. He has also taught several tech for good courses in Stanford's computer science department

### Organization/Fellow Location

Bengaluru, India

### Impact Location

Asia

India

### Organization Structure

Hybrid

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