

# TONYA DANIEL

Enjoy The Baby, LLC

2023 Global Fellow



## BIG BOLD IDEA

Revolutionize maternity care for people of color by integrating doulas who empower families to advocate for equitable care and prioritize their individual needs.

## ORGANIZATION OVERVIEW

Enjoy The Baby, LLC is a pregnancy, birth and breastfeeding education and support company that empowers expectant and new parents. Enjoy The Baby's mission is to revolutionize the birthing experience for families by providing compassionate, respectful support through a culturally humble and community-centered lens. Enjoy The Baby trains doulas, childbirth, and breastfeeding educators to provide personalized care that prioritizes the unique needs and desires of the birthing family, ultimately improving their health outcomes. Enjoy The Baby's approach is grounded in education and advocacy to shift the power dynamic of the healthcare system and create a world where all families can thrive.

## PERSONAL BIO

Tonya Daniel, founder of Enjoy The Baby, LLC, is a compassionate and highly skilled birth worker with over two decades of experience in the field. Her dedication to improving birth outcomes was sparked by a personal tragedy, the loss of her son during her fifth month of pregnancy. Refocusing her academic training in sociology and public health, Tonya became a DONA-certified birth doula and trainer, as well as a Lamaze Certified Childbirth Educator, Fellow in the American College of Childbirth Educators, and International Board Certified Lactation Consultant.

Tonya's belief in the importance of empowering families, particularly families of color, to make informed decisions and advocate for themselves has led her to support hundreds of families in achieving their birth goals. She has also trained hundreds of doulas, passing on her knowledge and expertise to others. Her work has earned her a respected reputation in the birth community, both domestically and internationally. Tonya's passion for providing compassionate care and ensuring that families have the best birth experience possible is evident in every aspect of her work.

### Organization/Fellow Location

Creedmoor, United States

### Organization Structure

For-profit

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