

# ASHU MARTHA EGBE

For Mom and Baby Foundation

2024 Global Fellow



## BIG BOLD IDEA

Reduce maternal and infant mortality rates for women and babies in Cameroon by increasing access to quality healthcare in underserved areas.

## ORGANIZATION OVERVIEW

For Mom and Baby Foundation is a non-profit organization in Cameroon that prioritizes maternal and child health in vulnerable and crisis-stricken areas. For Mom and Baby Foundation's vision is a world free from preventable maternal and child deaths during pregnancy and childbirth. For Mom and Baby Foundation fulfills this mission through several highly effective initiatives, including training and empowering maternal and child health advocates in developing countries, community outreach, distribution of emergency kits and misoprostol, continued medical education for healthcare providers, and research endeavors. Ultimately, For Mom and Baby Foundation's goal is to reduce maternal and child mortality rates within the communities they serve.

## PERSONAL BIO

Ashu Martha Agbornyenty is the founder and executive director of For Mom and Baby Foundation, a non-profit organization dedicated to improving birth outcomes for mothers and newborns. Through the foundation's initiatives, Ashu bridges the gap in access to quality healthcare, particularly in underserved communities. Ashu's journey began with a vision – a world where childbirth is a safe and empowering experience for every woman. Fueled by this vision, she embarked on a career as a midwife. The realities of the clinical setting — with its limitations and protocols — left her yearning for a more holistic approach. This experience ignited her desire to create a space to empower women beyond the sterile walls of the delivery room.

Ashu is a distinguished alumna of the International Confederation of Midwives' Young Midwife Leader program. In 2023, she received the prestigious Global Goalkeeper Changemaker Award from the Bill & Melinda Gates Foundation in recognition of her innovative work.

### Organization/Fellow Location

Douala, Cameroon

### Impact Location

Cameroon

### Organization Structure

Nonprofit

[VISIT WEBSITE](#)

