

# IFEOMA UDDOH

**Shecluded**

2024 Global Fellow



## BIG BOLD IDEA

**Power economic prosperity for women-owned and women-led micro, small, and medium-sized enterprises in Nigeria by providing simplified access to credit, market opportunities, and business support.**

## ORGANIZATION OVERVIEW

Shecluded is a female-focused finance company addressing the gender financing gap by providing women entrepreneurs with inclusive access to financial growth services. Shecluded's proprietary credit risk assessment algorithm analyzes both social and financial data to qualify women for a variety of tailored financing options. By utilizing big data and alternative data sources, Shecluded creates comprehensive profiles for loan applicants to inform creditworthiness. Shecluded's mission is to deliver customized debt and equity capital solutions that support the aspirations of women entrepreneurs. Shecluded operates within a transformative ecosystem that fosters support, collaboration, and mentorship for the women who participate.

## PERSONAL BIO

Ifeoma Uddoh is the founder and chief executive officer of Shecluded. She is driven by a passion for improving the lives of women. With extensive experience in strategy consulting, operations, product development, and financial inclusion across emerging markets, Ifeoma has built an innovative financial service company that is bridging the funding gap for women-owned businesses. Ifeoma's accolades include being a 2021 Google for Startups Black Founders Fund recipient, the 2022 SelectUSA Tech Nigeria Pitch Competition winner, and a 2022 Halcyon Fellow. She holds a bachelor's degree in industrial mathematics from the Federal University of Technology, Owerri and a master's degree in management science from Lancaster University.

### Organization/Fellow Location

Lekki, Nigeria

### Impact Location

Nigeria

### Organization Structure

For-profit

[VISIT WEBSITE](#)

