

# ISSEL MASSES FERRER

Sembrando Sentido

2024 Global Fellow



## BIG BOLD IDEA

**Drive community-led governance in Puerto Rico by demystifying public spending, increasing oversight over public funds, and strengthening community decision-making power.**

## ORGANIZATION OVERVIEW

Sembrando Sentido champions transparency and community-led governance in Puerto Rico. Sembrando Sentido fuses technology, research, and advocacy to make government spending understandable and actionable. Sembrando Sentido positions communities at the center of decisions affecting them. Sembrando Sentido envisions a Puerto Rico where transparent, equitable, and inclusive decision-making prevails, dismantling existing colonial structures of exclusion and extraction. By bridging information gaps and fostering community agency, Sembrando Sentido challenges corruption and upholds accountability. Sembrando Sentido pioneers systemic change, transforming Puerto Rico's governance landscape toward fairness and prosperity for all.

## PERSONAL BIO

Isсел Masses Ferrer is the founder and executive director of Sembrando Sentido, leading the charge in good governance and anti-corruption in Puerto Rico. Her journey began at the World Bank, where she delved into governance research for several countries, including Botswana, Uruguay, Egypt, and South Africa. Inspired by her experiences, Isсел launched Sembrando Sentido to champion transparency efforts and support civic action in Puerto Rico.

Isсел combines academic rigor with real world impact and is dedicated to forging equitable and accountable governance structures for underserved communities. She was recognized as a New Profit Democracy Entrepreneur and a Camelback Ventures Fellow. Isсел's work has been featured in hundreds of media citations, as well as multiple publications. She holds a bachelor's degree from American University and a master's degree from Duke University.

### Organization/Fellow Location

Guaynabo, United States

### Impact Location

Puerto Rico

### Organization Structure

Nonprofit

[VISIT WEBSITE](#)

