

MAMOBO OGORO

GORM

2024 Global Fellow



BIG BOLD IDEA

Spark a movement of unity and shared understanding across social, political and cultural differences by elevating underrepresented voices and providing training and resources for social change.

ORGANIZATION OVERVIEW

GORM is an award-winning social enterprise on a mission to unify across differences and foster belonging for underrepresented communities. GORM's vision is to spark a movement of unity and shared understanding through a three pillar model: elevate, enable, and equip.

GORM elevates the voices of underrepresented communities through media campaigns. GORM enables Black and ethnically diverse communities to access the creative and media industries. GORM equips industry leaders to use their power to effect transformative cultural change through intercultural consultancy.

PERSONAL BIO

Mamobo Ogoro is a Nigerian-Irish social psychologist and multi award-winning social entrepreneur. She's on a personal mission to unify the world and spends most of her time working with organizations to help them develop intercultural leaders.

Raised in Wexford, Ireland, Mamobo's curiosity about human behavior began through personal instances of xenophobia and anti-migrant discrimination. Shaped by these experiences, Mamobo pursued research to understand prejudice. As the Sanctuary Ph.D. Fellow at the University of Limerick, Mamobo's research investigated migrant identity construction in Ireland and how systems of inclusion and exclusion affect migrant communities and their belonging to Ireland. Mamobo founded GORM to put her research findings into action. She is the founder and chief executive officer of GORM, an award-winning social enterprise on a mission to unify across differences and advance belonging for underrepresented communities. Mamobo is widely heralded for her work, winning the Tech & Digital Award 2023 at eir VIP Publishing Power of Women and being listed in the Irish Independent's 30 Under 30 list.

Impact Location

Ireland

Organization Structure

Hybrid

[VISIT WEBSITE](#)

