

NAOM MONARI

BENA CARE LTD

2024 Global Fellow



BIG BOLD IDEA

Reduce healthcare costs for chronically ill patients in middle and low-income families in Kenya by building a network of healthcare workers and building caregiving skills for family caregivers.

ORGANIZATION OVERVIEW

Bena Care reduces healthcare costs for chronically ill patients and their families by establishing a network of healthcare workers who deliver affordable home-based nursing and in-home therapy. Bena Care also builds caregiving skills in family caregivers, the vast majority of whom are women. Through this model, Bena Care not only eases the economic and emotional burden on families, but also addresses the issue of unpaid caregiving performed by women in these communities. Bena Care's impact reverberates across communities — significantly reducing healthcare costs for thousands of families.

PERSONAL BIO

Naom Monari is the founder and chief executive officer of Bena Care and a visionary leader with a commitment to social justice. Through Bena Care, Naom is building a movement of thousands of healthcare workers who are disrupting the healthcare systems that enable extreme poverty in Kenya and beyond.

After working as a student nurse, Naom embarked on a transformative journey to redefine healthcare accessibility in Kenya. Naom won the Waislitz Global Citizen Disruptor Award in 2022 and was recognized as Westerwelle Young Founder of the Year in 2021.

Impact Location

Kenya

Organization Structure

For-profit

[VISIT WEBSITE](#)

