

# TAITA NGETICH

Synnefa

2024 Global Fellow



## BIG BOLD IDEA

Improve climate resilience and incomes for cash crop farmers in Africa by creating modular greenhouses with precision farming technology.

## ORGANIZATION OVERVIEW

Synnefa creates richer, more climate-resilient cash crop farmers in Africa. Synnefa's modular greenhouses are fitted with precision farming technology, which helps smallholder farmers grow more using less resources. Synnefa combines IoT technology with on-the-ground farmer support. This pairing enables Synnefa to leverage data to provide training, access to finance, farm inputs, and market linkage.

## PERSONAL BIO

Taita Ngetich is an innovator and entrepreneur interested in solving challenges facing Africa's agriculture sector. He was named a Mandela Washington Fellow and a Rainer Arnhold Fellow. He was also recognized as a Google Black Founders Fund Awardee and the MIT Solve Grand Challenges Winner 2023. He holds a master of business administration from Warwick Business School. When Taita isn't running his startup, he's playing the grand piano, listening to Amapiano, or cooking for his family and daughter, Tatata.

### Organization/Fellow Location

Nairobi, Kenya

### Impact Location

Kenya

### Organization Structure

For-profit

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