

# EUGENE MASEYA

Flying Labs Malawi (formerly Craft and Theory Flying Lab Malawi)

2017 Climate Fellow



## BIG BOLD IDEA

Lead climate change mitigation and adaptation and sustainable natural resource management in rural Malawi by using drone data.

## ORGANIZATION OVERVIEW

Craft and Theory Flying Labs' mission is to provide effective low-cost solutions in development work, environmental management, and climate change mitigation and adaptation by using drone data imagery. In climate change mitigation the organization works with vulnerable communities in participatory scenario planning, community-based flood forecasting and early-warning systems. For environmental conservation, Craft and Theory Flying Labs works with rural masses that live off subsistence farming to promote climate smart agricultural interventions, land conservation, agroforestry, and sustainable natural resource management. The organization leverages drone imagery and data to document the environment and humans' interaction with it in a way that was not possible before.

## PERSONAL BIO

Eugene Maseya is the CEO and founder of Craft and Theory Flying Labs Malawi, a hybrid organization that uses cutting-edge drone technology as a basis for their work with rural vulnerable Malawians. Eugene believes that these technologies have the potential for so many applications in environmental conservation, natural resource management, development work, and climate change.

### Organization/Fellow Location

Lilongwe, Malawi

### Impact Location

Africa

Malawi

### Organization Structure

Hybrid

[VISIT WEBSITE](#)

