

# FADI ELOBRA

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**Duroos 800+**

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Co-Founded with Muhammad Zidani

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Funded with support from the Jerome L. Greene Foundation

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2015 Global Fellow



## BIG BOLD IDEA

**Close the achievement gap in the marginalized Arab community in Israel by preparing students for higher education using culturally adapted methodology.**

## ORGANIZATION OVERVIEW

Duroos promotes and empowers academic achievement by Arab students in Israel, overcoming the hurdles caused by an unbalanced educational system. Duroos' local learning centers provide high standard materials, culturally adapted methodology, and a personal approach that enhances the students' studies. Students receive tailor-made learning materials which cover skills such as reading and writing, and take courses that prepare them for matriculation exams for specific subjects such as mathematics and psychometrics and ending with vocational orientation. Duroos is narrowing and aiming to close the gap in education and academic achievement between the Arab minority and the general Israeli population.

## PERSONAL BIO

Fadi is a social and political activist and founder of Duroos, an educational consulting and tutoring firm, one of the first social businesses in the Arab community in Israel. As chief marketing officer and chief business development officer of Duroos, Fadi is determined to help other young Arabs overcome the academic and work related barriers they may face. Fadi served as director of marketing strategy and communications at AJEEC-NISPED, is a fellow at the Mandel Center for Leadership in the Negev, and a board member of Ma-an, an organization advancing Bedouin women's rights. In 2009, Fadi was named Israel's Young Entrepreneur of the Year.

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### Issue area

Education

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### Organization/Fellow Location

Haifa, Israel

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### Impact Location

Asia

Palestinian Territory

Israel

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### Organization Structure

Hybrid

