

# JOSEPHINE EDWARD

Lady Marine Consultancy

2025 Global Fellow



## BIG BOLD IDEA

Popularize sustainable agricultural practices and enhance food security by supporting rural women farmers in Namibia with affordable, organic seaweed-based fertilizer to boost crop yields and reduce waste.

## ORGANIZATION OVERVIEW

Lady Marine Consultancy transforms coastal seaweed waste into organic, climate-resilient fertilizer tailored for rural women farmers. By increasing access to this eco-friendly fertilizer, Lady Marine Consultancy aims to empower over 250,000 Namibian women farmers, increase their crop yields by at least 15%, and contribute to improving national food security by an estimated 40%. The organization's mission is to create sustainable agricultural systems, strengthen rural livelihoods, and advance gender equity and environmental stewardship across Namibia.

## PERSONAL BIO

Josephine Edward is a marine biologist and the founder of Lady Marine Consultancy. Her lived experience with the environmental challenges faced by marginalized women in Namibia fuels her commitment to climate justice and food security. She holds a master of science in biodiversity and conservation biology from the University of Western Cape. She was awarded Best Pitcher at the Blue Invest Forum in 2024 and recognized for her innovative, community-driven solutions. As a Mandela Washington Fellow in 2021, she deepened her leadership in sustainable development and equitable economies. Josephine has received media attention for her efforts to enhance ocean awareness and literacy among young girls and women, reinforcing her mission to inspire the next generation to engage with and protect our ocean resources.

### Organization/Fellow Location

Lüderitz, Namibia

### Impact Location

Namibia

### Organization Structure

For-profit