

# NICK OKAFOR

trubel&co

2025 Global Fellow



## BIG BOLD IDEA

Bridge the data divide for youth proximate to injustice by offering civic tech education and data science tools to drive advocacy, digital storytelling, and good trouble.

## ORGANIZATION OVERVIEW

trubel&co is a tech-justice nonprofit that trains and mobilizes the next generation to reclaim and repurpose data and tech for advocacy and digital storytelling. Bridging the data divide, trubel&co leverages civic tech education to investigate local issues, expose injustice, and advocate for solving urgent problems. Its flagship program, Mapping Justice, teaches high school youth to design geospatial tools for social change, reimagining solutions to issues such as climate change, gentrification, and public health crises. Its participants, known as trubelmakers, are mobilized to innovate for social change, shifting technology towards justice and radical imagination.

## PERSONAL BIO

Nick Okafor is a strategist, design researcher, and the founder of trubel&co. He is a graduate student at Stanford University, where his research focuses on the practice and pedagogy of liberatory innovation. Before founding trubel&co, Nick worked at the intersection of civic innovation, data science, and urban systems as a strategist at Sidewalk Labs. He was also a consultant with Boston Consulting Group and a partner to city agencies advancing racial equity using spatial data. A National Geographic Explorer, Nick holds a BS in mechanical engineering and sustainable development from Washington University in St. Louis.

### Organization/Fellow Location

San Francisco, United States

### Impact Location

United States

### Organization Structure

Nonprofit