Big Bold Idea

Solve health issues associated with dirt floors in Rwanda by providing masons with skills training and a proprietary sealant oil to install low-cost and sanitary flooring.

Organization Overview

EarthEnable's mission is to improve the health and housing of low-income communities, by providing affordable and sanitary floors to the 80 percent of Rwandans and billions of people globally who live and sleep on dirt floors. Our floor is made of compressed gravel, sand, clay, and a proprietary sealing oil that makes the floor impermeable, easy to clean, and polished. EarthEnable trains masons to install these floors and manufactures the proprietary oil. We strive to prevent people from getting sick in their homes from living on dirt and mud, by flooring Rwanda and then flooring the world.

Personal Bio

Gayatri is a proud co-founder of EarthEnable, a social enterprise with a mission to improve the health of low-income communities by replacing dirt floors with affordable and sanitary floors. Gayatri was lucky to find her passion during college, when she had the opportunity to take several leaves of absence to volunteer with grassroots NGOs and nonprofits in India, Namibia, Nicaragua, and Albania, and the United States. Since then, she has continued to work in international development across several sectors, including with Dalberg Global Development Advisors, the Ministry of Finance of the Government of Liberia, and the World Bank. She was also a research consultant with the International Finance Corporation, and the Bill and Melinda Gates Foundation. She is incredibly passionate about scaling simple technologies that can have a positive impact across the world. She holds a BA from Harvard College in Economics, an MBA from the Stanford Graduate School of Business, and an MPA in International Development from the Harvard Kennedy School.