

# HEATHER HOCHREIN

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EVmatch, Inc.

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2018 Climate Fellow



## BIG BOLD IDEA

Reduce passenger vehicle emissions in U.S. urban areas by allowing drivers to easily find, reserve, and pay for use of private charging stations for electric vehicles using an app.

## ORGANIZATION OVERVIEW

EVmatch reduces barriers to electric vehicle (EV) adoption through a peer-to-peer charging network that rapidly accelerates the number of reliable EV charging options. EV drivers quickly find, reserve, and pay for use of private charging stations through the EVmatch web or mobile application. By bringing private charging resources into the public sphere, EVmatch enables the widespread adoption of cleaner electric vehicles, especially among renters and multi-unit dwellers without home charging access. EVmatch's community-based charging network immediately provides improved EV charging access and will later be leveraged to provide grid services, including demand response and distributed energy storage.

## PERSONAL BIO

Heather Hochrein, founder and CEO of EVmatch, is deeply committed to combating climate change and creating clean energy solutions. Prior to founding EVmatch, Heather spent five years in leadership roles at Rising Sun Energy Center, a leading green training, employment, and residential energy efficiency nonprofit organization based in Berkeley, California. She is well versed in climate policy and brings extensive utility and energy management experience from her time working with Pacific Gas and Electric Company. She holds a master's degree in environmental science and management from University of California, Santa Barbara, and a Bachelor of Science in molecular environmental biology from University of California, Berkeley.

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### Organization/Fellow Location

Redwood City, United States

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### Impact Location

North America

United States

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### Organization Structure

For-profit

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