

KATRINA KLETT

Elevated Honey Co.

Co-Founded with Li Qing

2017 Global Fellow



BIG BOLD IDEA

Help beekeepers thrive in their villages by creating an efficient supply chain between traditional rural producers and urban Chinese consumers.

ORGANIZATION OVERVIEW

Elevated Honey Co. provides stable market access to honey producing indigenous mountain communities in SW China. By identifying rural communities suitable for beekeeping training and support, Elevated increases honey production and trains community leaders for new company roles. By developing a "franchise model" for scattered rural communities, and connecting these communities to a transparent supply through an online platform, beekeepers are empowered to make sales choices from their own villages, while consumers are safe through a verified honey testing system. Elevated Honey Co. aims to partner with government and industry peers to do mass planting projects across China.

PERSONAL BIO

Katrina Klett is a lifelong beekeeper and pollinator health advocate. Growing up in a migratory beekeeping family in the United States, she is a partner in her family queen breeding and honey company. She has worked on commercial beekeeping crews in New Zealand and Australia, and has consulted for honeybee development projects in globally. In addition, Katrina has spent time in honeybee research labs at the University of Minnesota, USDA ARS lab, and the Chinese Academy of Agricultural Science. As of 2017, she is pursuing a graduate degree in chemical ecology at the Chinese Academy of Science.

Issue area

Poverty Alleviation Economic Development

Organization/Fellow Location

Shangri-la, China

Impact Location

Asia

China

Organization Structure

Hybrid

[VISIT WEBSITE](#)

