

# KWAMI WILLIAMS

MoringaConnect

Co-Founded with Emily Cunningham

2014 Global Fellow



## BIG BOLD IDEA

Eradicate poverty and alleviate hunger by enabling small farmers in rural Ghana to participate in a global market with a demand for high value crops.

## ORGANIZATION OVERVIEW

MoringaConnect empowers smallholder farmers with the tools to reach a global market for high value crops. Our current focus is on the Moringa tree: the nutritionally dense leaves provide farming families with a stable food source, and the valuable oil seeds provide a sustainable income. We provide our farmers with agricultural inputs and capital, aggregate Moringa seeds and process Moringa oil in-country, and export and sell Moringa oil to cosmetics formulators worldwide. We aim to leverage the skills of the smallholder farmer and the profound potential of agriculture in the developing world to eradicate rural poverty.

## PERSONAL BIO

Kwami was born and raised in Ghana and immigrated to the United States at the age of eight. His passion for science and innate curiosity led him to pursue a degree in Aerospace Engineering at MIT and to work with NASA. He first returned to Ghana through a service trip, and his encounter with rural poverty in the region led him to restructure his Aerospace Engineering degree and create the first Global Development concentration in the department. He has since applied his engineering skills to the international development sphere. In partnership with MIT's D-Lab, he has co-designed an award-winning human powered centrifuge, a low-cost heat sealer, cell phone chargers for off-grid communities, and led the research and development of MoringaConnect's human-powered Moringa processing technologies. Kwami has relocated permanently to Ghana to build MoringaConnect's commercial processing center and farmer networks.

### Organization/Fellow Location

Accra, Ghana

### Impact Location

North America

Africa

Ghana

United States

### Organization Structure

For-profit

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