

# MATT ALEXANDER

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Suyo

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All Fellows Conference Host Committee, Medellin 2018

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2015 Global Fellow



## BIG BOLD IDEA

Unlock the social and economic value of formalized property for low-income families by creating affordable and reliable property formalization services through the use of mobile technology and microfinance partnerships.

## ORGANIZATION OVERVIEW

Suyo is a public benefit corporation that unlocks the transformational impact of secure property rights by making it easier and more affordable for low-income families to formalize their property. Suyo's innovative mobile technology and microfinance partnerships reduce costs, increase credibility and streamline a complex, multiple-step process for families. Empowered with formal recognition of their property rights, low-income families have access to numerous benefits that help lift them out of poverty, such as credit, home ownership security and the ability to transfer rights.

## PERSONAL BIO

Matt Alexander is the co-founder and chief executive officer of Suyo, a social enterprise that formalizes property rights for low-income families through innovations in technology and microfinance partnerships. Matt has been building social impact companies in Latin America for over fifteen years. His passion for property rights stems from his experience at Ahmsa, an organization he founded to create economic opportunities for people forcibly displaced by the armed conflict in Colombia. After Ahmsa, Matt served as Mercy Corps' Regional Program Manager for Latin America, spearheading a regional strategy focused on land conflict resolution and property formalization for marginalized communities. In this role, he discovered unique opportunities for scaling property formalization that led him to create Suyo. Matt's ideas for combining technology and property rights have earned him recognition as an Ashoka Changemaker, Harvard Innovation Lab Resident, American Express Emerging Innovator and Agora Accelerator Entrepreneur. He holds master's degrees from Harvard University, Universidad Externado de Colombia (Fulbright Scholar) and University of Ulster (George Mitchell Scholar), and a Bachelor of Science degree from the University of Washington.

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### Issue area

Poverty Alleviation Economic Development

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### Organization/Fellow Location

Mountlake Terrace, United States

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### Impact Location

South America

Colombia

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### Organization Structure

For-profit

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