

MOHAMED ALI NIANG



Malo

Co-Founded with Salif Niang

2011 Global Fellow

BIG BOLD IDEA

Fight extreme poverty and malnutrition in Mali by encouraging farmers to fortify rice with vital minerals and vitamins and connecting them with production, processing and markets.

ORGANIZATION OVERVIEW

Malo, formerly known as Malo Traders, creates and sells affordable, culturally appropriate rice-based products that enhance the health of mothers, children, and the planet.

PERSONAL BIO

Mohamed Ali Niang is a graduate of Temple University with a BBA in International Business/Entrepreneurship and a minor in Economics. He was part of the winning team at the 2010 Center for International Business and Education Research (CIBER) International Case Competition and also received the 2010 Sol Tutelman Memorial Prize from Temple University. Mohamed Ali has interned at several organizations dedicated to social change, including the UN Food and Agriculture Organization in Niger, the Women's Opportunity Resource Center in Philadelphia, and the Program for Appropriate Technology in Health (PATH). He also worked as an Undergraduate Consultant for the Sustainability in Risk Management Team at Fox-SBM Enterprise Management Consulting. Mohamed Ali is especially proud of his role in designing and implementing a comprehensive marketing that helped sell 11,000 clean cooking stoves in 2008 for Tissina Ltd., a medium size Malian company specializing in green products.

Issue area

Food and Agriculture

Organization/Fellow Location

Mali

Impact Location

Africa

Mali

Organization Structure

For-profit

[VISIT WEBSITE](#)

