

# NAOMI SWINTON

## Developing Donors/Creating Change

1997 Global Fellow



## ORGANIZATION OVERVIEW

Developing Donors/Creating Change is a fundraising skills resource based at Grassroots Leadership. Workshops and materials focus on the resource needs and involvement of youth, lesbian/gay/bisexual, and African American community groups. The advisory board and trainers work from an understanding that progressive social change is fueled by the time, money, and skills put into it, and that it is necessary to learn to access and cultivate sustainable resources to support social change work. Training materials are available in workshops, over the web, and through the mail. These materials reflect research on philanthropic trends in particular communities and provide analysis around issues of fundraising. Materials also present exercises intended to help other organizations strengthen the impact of service and organizing work through donor-based fundraising.

## PERSONAL BIO

Naomi Swinton is the founder of Developing Donors/Creating Change. She is now the North Carolina field organizer for Grassroots Leadership, a southern resource organization working for social change. Grassroots Leadership is currently focusing on community-labor campaigns to challenge privatization of prisons and other public services. Naomi has served as a development director, campus trainer, ED of a student-led service learning organization, and founding board member, and has worked with students from all over the world to develop and implement "Knowledge in Action" community service projects. She has been involved in donor-organizing work over the last six years and in family and personal philanthropy since she was little. She lives in Wilmington, North Carolina with her son and partner. Naomi is also a part-time poet.

### Organization/Fellow Location

Montezuma, United States

### Impact Location

North America

United States

### Organization Structure

Nonprofit

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