BIG BOLD IDEA

End educational inequity, mass incarceration and climate injustice in Native California by building an Indigenous-led healing and racial justice movement of medicine organizing system-impacted tribal communities to protect sovereign nations and honor the sacred.

ORGANIZATION OVERVIEW

Sacred Generations is a movement of healing dedicated to restoring the well-being of system-impacted tribal families through data sovereignty, civic leadership and policy advocacy. Educational inequity, mass incarceration and climate injustice are interconnected issues and we’re building the power of sovereign solutions to drive transformative systems change. Fueled by an Indigenous worldview of healing, system-impacted tribal families have an unquestionably unique proximity to healing in our homelands.

PERSONAL BIO

Led by the power of proximity, Sacred Generations was founded by Percilla (Diné) and Ronnie (Shoshone), her formerly incarcerated husband. Both founders grew up impacted by generations of mass incarceration and continue to combat cultural genocide. Sacred Vote, a groundbreaking movement to heal voters, was recognized as a world-changing idea by Fast Company. Percilla graduated from Loyola University Chicago with a Bachelor’s Degree in Criminal Justice and a Master’s Degree in education. After being a student and teacher in Teach for America Classrooms, Percilla studied Community Organizing at the Harvard Kennedy School and Trial Advocacy at the UC Davis School of Law. Percilla is also a Roddenberry and New Profit Fellow backed by award winning artist John Legend. In addition, Ronnie is a Camelback Ventures Fellow.